



With the arrival of fall comes a whole arsenal of cleaning products and cleaning headaches. Equipped with an abundance of products, only one remains your ally in terms of prevention: the entrance mat.

Have you ever heard the expression 'Heating the outdoors?' Without an effective entry mat system, you are trying to expel the dirt at the same speed as it enters your building. Not a very effective strategy.

A suitable arrangement of carpets and mats is more than a necessary evil and will retain up to 80 per cent of dirt from out-

side, allowing building owners to relax a little. Consider also the advantages that flow from this benefit: less dirt means better conditioned floors, reduced need for cleaning products, lower maintenance costs, improved air quality, a neat appearance, and so much more.

Did you know that over a period of 20 work days, up to 11 kg of dirt (24 pounds) can enter a building through one entrance with a traffic flow of 1000 people?* Did you also know that it costs more than \$500 to clean and remove one pound of dirt?*

Imagine the savings... all this, and we have not even mentioned the reduced risk of falls and injuries caused by wet floors! It goes without saying that carpets and

entrance mats are an indispensable ally for 12 months of the year.

A major player for Sustainable Development

It is always good to know that the proper use of mats is recognized by the Green Building Council of Canada, under LEED® certification, and the Canadian Green Sustainability Program (CGSP). These certification bodies recommend the use of a permanent protection system at each main entrance as prevention tools. Combine this with efficient and green products, and you achieve the best results all the while producing the least harm to our

By PATRICE DUMAS, Vice President Sales & Marketing, Mat Tech

Entrance Matting

An indispensable ally



planet. In the case of entrance mats, the longevity of the product will always be the key to success since it provides a much higher rate than that of conventional and inexpensive entrance mat models. He who says longevity equally, sends lesser mats to our landfills. In this vein of thought, Mat Tech, a Canadian manufacturer in maintenance and ergonomic solutions, offers particularly interesting products.

A technological breakthrough for entrance mats

Since the spring of 2009, Mat Tech offers all Canadian companies a very attractive Green solution: EcoPlus™ and EcoStep™. Thanks to their 100 per cent recycled surface and backing made from recycled tires or organic vinyl compound, these products are the pride of the company.

In addition to contributing to sustainable development, these high performance products can be used in com-

ination for maximum results. They are the logical continuation for all companies with an existing green cleaning program already in place.

The polyester fibres used are made from recycled polyethylene terephthalate (PET). For example, a standard four-by-six-foot (1.22- by 1.83-metre) mat will divert 96 plastic bottles from landfill.

Other advanced technology worthy of mention: the wiper mat Dust-Star™. This mat, made of 70 per cent microfibre, has a capacity of holding an incredible amount of water and dust.

The Dust-Star is the ideal solution for improving air quality and reducing the frequency of cleaning cycles.

Microfibre is well-established in the sanitation field. Compared to a standard wiper mat, Dust-Star retains up to three times more liquid. This innovative carpet, exclusive to Mat Tech, is the culmination of several years of research and development.

Canadian-made products, tailored to your specific needs

On the eve of its 25th anniversary, Mat Tech is proud to be the industry's supplier of choice for all maintenance and ergonomic needs. As a manufacturing company, Mat Tech is able to offer unmatched flexibility and product quality.

Our status as manufacturer offers us almost unlimited possibilities as to the special cuts and custom sizes requested by our customers. In addition, our expanded product line was developed to perform in the harsh winter conditions of Canada.

Based in Quebec, the company employs over 125 people throughout Canada. Mat Tech carpets and mats are available at local distributors of sanitary products.

For more information, consult your distributor or visit the new Mat Tech web site at www.mattech.ca.

**Drawn from an article by Stephen Ashkin, Destination Green, September 2006.*