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## **Mat Tech - Winner in the category of SME and large Manufacturing Company at the Distinction Awards Gala 2011 of the CCHYR**

It was last Saturday night, February 19<sup>th</sup>, that Mat Tech was awarded the prestigious award in the category of SME and Large Manufacturing Company by the Chamber of Commerce of Haute-Yamaska and region. The manufacturing company, established in 1987 and which specializes in manufacturing entrance and ergonomic mats, distinguished itself among many due to its' sales growth and profitability. Mat Tech stands out due to the quality of its' products, through its' innovation and original marketing strategies.

During his speech, Patrice Dumas, Vice President Sales & Marketing, was enthusiastic to highlight the work and importance of all employees for Mat Tech's success.

### **Also a finalist in the Innovation category**

Mat Tech also found itself a finalist in the Innovation category for its' EcoPlus, Eco-Step and Dust-Star mats; for its' marketing strategy and development of its' Thermoflex vinyl backing. This unique backing, developed to withstand Canadian winters, gives Mat Tech's entrance matting durability and unparalleled quality. The Grand Prize was however awarded to Polyform Cellular Plastics inc. whom Mat Tech wholeheartedly congratulate.

### **About the MRC Haute-Yamaska**

MRC Haute-Yamaska consists of 316 manufacturing companies from all sectors.



*Mr. Patrick St-Laurent, of Desjardins Business Centre, presents the Award for the Small, SME and Large Manufacturing Company to Mat Tech's Patrice Dumas, Vice-President Sales & Marketing*



*From left to right; Olivier Poulin – Supervisor Sales and Marketing, Lynda Bélanger – Controller, Patrice Dumas - VP Sales & Marketing and Pascal Lafrenière – Director of Operations*