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### **Mat Tech Award winner of the Franco Prize Awarded by the Quebec Office of the French language (OLF) and RJCCQ**

Last Saturday evening April 14 Mat Tech was awarded the prestigious Franco Prize at the Génération Avenir Gala, in Granby. The Franco award honours the efforts implemented in order to have the French language progress in the workplace. This award recognizes companies and organizations that have put forward initiatives or established proactive strategy in Francophone affairs.

The manufacturing company, established in 1987 and specialized in manufacturing entrance and ergonomic mats, is ahead in the field due to the uniqueness of its service. Indeed, Mat Tech is the only company in its field to offer service in French to its distribution network and consumers across Canada. All the Mat Tech marketing tools are developed with great care to meet the needs and technical queries of the francophone community.

During his speech, the marketing manager, Olivier Poulin, said he was proud to promote French in a predominantly English business milieu. He also took the opportunity to congratulate all Mat Tech employees who provide exceptional service to the company's customers.

#### About the OLF and RJCCQ

*The adopted Charter of the French language has given the Quebec Office of the French language, among other things, the mission to define and implement the Quebec policy on affairs pertaining to linguistic formalization, terminology, as well as the francization of Administration and Companies. For more information see [www.oqlf.gouv.qc.ca](http://www.oqlf.gouv.qc.ca)*

*The Coalition of the Junior Chambers of Commerce of Quebec (RJCCQ) supports a network of chambers of commerce and youth wings across Quebec, representing more than 7,000 young entrepreneurs, business people, professionals and managers aged between 18 and 40. For more information see [www.rjccq.com](http://www.rjccq.com)*



*Mr. Guillaume Dubreuil, Vice-President of the RJCCQ and Mrs. Johanne Caron of the Chateau Laurier Hotel (Spokesperson), present the Franco Award to Mat Tech*



*Mrs. Lynda Bélanger C.A., Controller and Mr. Olivier Poulin, Marketing Manager*